**Life takes its turns, is your coverage moving with you?**

Let’s make sure you’re still on course…

September marks Life Insurance Awareness Month, making this a fitting time to check in on a critical piece of your financial strategy.

Because You Care,you’ve already taken measures to protect your loved ones and their interests in the event of your unexpected passing.

Because We Care, we are raising awareness about the importance of an annual review of your life insurance approach. As your financial advisor, we must make sure that your current policy is still in your best interest considering your current circumstances and future aspirations.

Why Review Your Coverage?

Between inflation, policy changes and many other life events you may have experienced, we want to check in with the suitability of your current life insurance policy. It's not uncommon for these types of changes to occur without a corresponding update in coverage. Let’s collaborate to help ensure that your policy remains in sync with your life's progress.

Main Reasons for a periodic review:

* Your current plan might be costing more than it should.
* There may be a comparable plan with higher value available.
	+ Let’s collaborate to explore comparable plans that may help provide financial relief both today and down the road.
* Most importantly: Determine if your policy sufficiently helps protect your family from financial hardship in the event of tragedy.

Major Life Events that trigger the need for a review:

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| * Purchased a New Home
* Got Engaged or Married
* Welcomed More Children to Your Family
* Aging Dependents
* Health Changes
 | * Started Your Own Business
* Job or Career Change
* Retired
* Started Planning for Higher Education Expenses
* Change in Debt
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Let’s leverage Life Insurance Awareness Month and schedule a time to check in with your policy. We look forward to helping make sure your family is taken care of!